

# CABLE MEANS BUSINESS DIGITAL GROWTH CONTEST

## Winners Named in Cable Industry's Digital Growth Contest for Women Business Owners

(Alexandria, VA – February 3, 2009) – [The winners](#) of the Digital Growth Contest, co-sponsored by local cable companies and Ladies Who Launch, have been named. The contest – to support female business owners in several markets throughout the U.S. -- was organized and managed by the Cable & Telecommunications Association for Marketing (CTAM) and is an important component of its Cable Means Business initiative.

The winners, and their markets, are:

- [Atlanta, GA](#) – Amy Bielawski, Hare-Brained Productions
- [Chicago, IL](#) – Jennifer Didier, Directions Training Center
- [Philadelphia, PA](#) – Robin T. Dunn, Full Circle Theater
- [Providence, RI](#) (and surrounding areas) – Gail Ahlers, Ahlers Designs
- [Twin Cities, MN](#) – Jodi Standke, Talon Performance Group
- [Worcester, MA](#) – Arlene Dorischild, Amethyst Point

The web-based contest, which began in October, required women business owners to write a brief essay expressing their views on the opportunities, challenges and rewards of entrepreneurship. Judges from the cable companies, local partner organizations and Ladies Who Launch reviewed and scored the entries.

Each winner receives a prize package of a free year of business telecommunications services that includes one or more of the following—digital telephone, high-speed Internet and/or cable TV—from their local cable company. Other prizes to be provided by Ladies Who Launch include a virtual business roundtable discussion facilitated by founder Victoria Colligan; and a feature on the winning business owners at [www.LadiesWhoLaunch.com](http://www.LadiesWhoLaunch.com).

"This contest brought in a number of fascinating business success stories and gave the cable industry a unique opportunity to benefit women-owned small businesses," said Char Beales, president & CEO, CTAM.

Victoria Colligan, founder of Ladies Who Launch said, "This cooperative effort with the cable companies not only helps women business owners but also supports the mission of Ladies Who Launch, which is to facilitate the dreams and projects of entrepreneurial women. Congratulations to all of our winners!"

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**Ladies Who Launch** is the first new media company to provide resources and connections for women entrepreneurs. The Ladies Who Launch mission is to make entrepreneurship accessible to any woman with a project, dream or aspiration to start her own business and be successful.

**Cable Means Business** an initiative of CTAM, the Cable & Telecommunications Association for Marketing, which is dedicated to helping the cable business grow. Business owners can learn about cable's services at [cablemeansbusiness.com](http://cablemeansbusiness.com).

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