

## HI-TECH HELP FOR NORTH CAROLINA SCHOOLS

TIME WARNER CABLE'S SCHOOL TECH PROGRAM ENHANCES THE OVERALL LEARNING EXPERIENCE FOR NORTH CAROLINA PUBLIC SCHOOL STUDENTS

- 19 Public School Systems participating, including more than 680 K-12 schools across the State
- School systems include Wake, Durham, Orange, Winston-Salem/Forsyth County, Rowan/Cabarrus and others

### AIDING TEACHERS AND STUDENTS WITH A FIBER OPTIC NETWORK

School TECH connects schools within each public school system with a fiber optic network that gives students and teachers better, faster and easier access to the Internet and data connectivity between schools. Increasing requirements for exchanging data between schools and administrative offices, coupled with the expanding needs of students using the Internet, puts heavy pressure on older systems and technologies. Time Warner Cable systems engineers understand that schools need highly scalable and secure networks in order to sustain multiple applications such as NCWISE, distance learning, and Voice over Internet Protocol (VoIP). The capacity of Time Warner Cable's extensive fiber optic infrastructure is uniquely capable of providing such networks.

### WHAT OUR CUSTOMERS SAY

"With our increasing demand for on-line applications, we had to have more capability for our network," said Mary Buchfuehrer of Winston-Salem/Forsyth County Schools, which recently signed on to the School TECH program. "Classroom instruction requires a variety of resources including graphics, streaming video and other types of demanding data access. Our slow connection was beginning to hinder rather than help our students' learning."

"We feel this new network will improve opportunities for students and teachers with faster access to the Internet and distance learning," said Spencer Summey, Manager of Information Systems for the Orange County School System. "We will be moving to the new Internet-based NC WISE student management system," continued Summey, "and this high speed, high capacity network will allow us to use that program more efficiently."

## **SCHOOL TECH: TECHNOLOGY ENABLING CLASSROOMS FOR HIGH SPEED**

### ABOUT SCHOOL TECH

SCHOOL TECH—DEVELOPED AND IMPLEMENTED BY TIME WARNER CABLE'S NORTH CAROLINA DIVISIONS—USES FIBER OPTIC CABLE TO CONNECT SCHOOLS AND ADMINISTRATIVE OFFICES WITHIN PUBLIC SCHOOL SYSTEMS.

#### About Time Warner Cable

Time Warner Cable delivers business communications solutions including the nation's number one commercial cable broadband service. Time Warner Cable was awarded the J. D. Power and Associates highest customer service ranking for broadband services in May 2005\*. Its data products and services are available in major U.S. urban and suburban areas, and are supported by 31 Time Warner Cable divisions nationwide. Additionally, Time Warner Cable offers Metro Ethernet, security and video services to provide its customers with a full complement of communications tools.

#### WHAT TIME WARNER CABLE SAYS

"The School TECH program is designed to help school systems provide students, teachers and administrators with access to the most advanced technology available," said Ken Fitzpatrick, Senior Vice President, Time Warner Cable. "Time Warner Cable works with these school systems to help them make the best use of taxpayer dollars by taking advantage of programs like School TECH and E-Rate which actually save money over the long term."

"Our schools are continuously working to keep up with the fast pace of advancing technology," said D.K. McLaughlin, Vice President, Governmental/Public Affairs, Greensboro Division. "Time Warner Cable's School TECH program expands the four classroom walls into a worldwide learning experience."

Most of the participating school systems received some amount of E-Rate assistance for the technology upgrades. North Carolina's E-Rate provides schools with funding beyond their regular budgets, which allows them to leverage state-of-the-art technologies that would not otherwise be available to them. In one year alone, E-Rate funded more than 70% of the schools taking advantage of the School TECH program.

**FOR MORE INFORMATION ABOUT TIME WARNER CABLE PRODUCTS AND SOLUTIONS, VISIT [WWW.RRBIZ.COM](http://WWW.RRBIZ.COM) OR CALL 1-866-RRBIZ-4U.**

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\*J.D. Power and Associates 2005 Major Provider Business Telecommunications Services StudySM. Broadband Data segment includes services such as DSL, cable modem, ISDN, T-1, ethernet and videoconferencing services. Study conducted among 5,178 businesses with 2-500+ employees that subscribe to major providers in the broadband business telecommunications market. [www.jpipower.com](http://www.jpipower.com)



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