

||| Preliminary Judges

2011

Jeremy Asselin

Director
Time Warner Cable

Justine Bentley

Affiliate Marketing Manager
The Inspiration Networks

Christopher Beutler

Chief Vision Officer
Renegade

Tony Bolton

Senior Director, Affiliate Relations
Bloomberg Television

Ellie Brady

Director, Marketing
Eclipse Marketing Services

Michael Buening

Director, Sales Planning
Time Warner Cable

LaTanya Butler

Director, Strategic Marketing
TV One

Ricardo Cabigas

Director, Corporate Market Research
Bright House Networks

Linda Cabral

Marketing Manager
Disney

Tania Campos

Affiliate Marketing Manager
Nuvo TV

Jose Carbonell

VP, Consumer Marketing
Nickelodeon

Deena Copeland

Senior Director, Marketing
Smithsonian Channel

Debora Dawson

Director, Marketing & Client Services
Eclipse Marketing Services

Nadine Eales

Affiliate Marketing Manager
Disney & ESPN Media Networks

Lisa Frisbie

Dir. of Operations, Affiliate Marketing
Scripps Networks

Jennifer Gatto

Account Director, Red Group
Showtime Networks, Inc.

Blanca Guzman

Director, Audience Development
Tribune Media Services, Inc.

Michael Hargreaves

Dir. Marketing, Domestic Distribution
Discovery Communications

Jennifer Holt

Director, Field Sales & Marketing
Channel Guide Magazine

Kimberly Hulsey

SVP, Distribution & Strategy
TV One

Jamie Ideue

Manager, Comedy Central Partner
Marketing
MTV

Nichola Jennings

Director Affiliate Promotions
BET Networks

Brad Karmioli

Senior Director, Business Strategy
Disney & ESPN Media Networks

Kevin Kirksey

Senior Director, Marketing
ESPN

Jennifer Klein

Senior Manager, On Demand
Comcast

Jessica Korner

Director, Distribution Marketing
A&E Television Networks

Shelly Kurtz

Executive Director, Affiliate Sales &
Marketing
International Media Distribution

Ann Letizi

Senior Director, Marketing
Comcast Spotlight

Marisol Martinez

Director Multicultural
Time Warner Cable - Corporate

Amanda McClain-Killingsworth

Affiliate Marketing Director
Scripps Networks

Bella Metcalf

Director, Partner Relations
Discovery Communications

Ed Nasser

Director, Affiliate Sales
Disney & ESPN Media Networks

Wanita Niehaus

Director of Marketing, Corporate
Communications
Scripps Networks

Gary Pelletier

Vice President, Marketing
Stingray Digital Inc.

Philip Polk

Director of Segmentation
Cox Communications

Christine Rodocker

Director, Marketing
Halogen

Melissa Rothman
Marketing Manager
Nickelodeon

Diane Roussey
Senior Director, Acquisition
Marketing
Showtime Networks, Inc.

Spencer Rubin
Manager, MTV/MTV2 Partner
Marketing
MTV Networks

Mead Rust
Senior Manager, Community
Development
A&E Television Networks

Lynzee Saperstein
Sales Marketing Coordinator
MTV Networks & BET Networks

Debra Schleich
Strategic Account Executive
Valassis

Matias Silva
Manager, Brand Development &
Standards
Rogers Cable

Robert Smith
Senior Director, Corporate
Communications
Comcast

Sherrice Smith
VP Affiliate Sales Eastern
The Africa Channel

Amy Strube
Director of Trade Marketing, Oxygen
Media
Oxygen Media Inc

Sarah Treiber
Marketing Manager
Suddenlink Communications

Nina Warren
Creative Director, Creative
Services/Special Markets
Home Box Office, Inc.

Lynn Waymer
Director, Domestic Distribution
Home Box Office, Inc.

Jeffrey Wilke
VP, Affiliate Marketing
Scripps Networks

Chris Albert

VP, Communications & Talent
Relations
Nat Geo Channel/Nat Geo WILD

Sharon Allen

VP, Program Marketing & Advertising
Showtime Networks, Inc.

Stephanie Anderson

VP, Commercial Markets
Cablevision Systems Corp.

Kenetta Bailey

Business Consultant
Englewood, NJ

Cass Baker

Executive Vice President
Leapfrog Online

Matthew Barnhill

SVP, Corporate Market Research
BET Networks

Kim Bates

VP Brand Strategy
Time Warner Cable

Jamia Bigalow

SVP, Affiliate Marketing
Fox Networks Group

Andrew Borak

Senior Director, Partner Marketing
MTV Networks

Mary Bourne-Marth

VP Key Account Marketing
Showtime Networks, Inc.

Chris Brush

VP Marketing
ESPN, Inc.

Linda Button

Executive Creative Director
Tooth and Nail

Mary Corigliano

SVP, Brand Strategy & Digital Content
& Multi-Platform Development
truTV

Jill Costick

VP, Marketing
Suddenlink Communications

Joan Coyne

Senior VP Marketing & Client
Services
Eclipse Marketing Services

Randi Davis

Awards Director
MTV Networks

Ken DeLeon

President, Creative Director
DELEON GROUP, LLC

Steven Diamond

Vice President
Bloomberg Television

Jen Edisis

VP, Affiliate Marketing & Local Ad
Sales
Fox News Channel

Bruce Edwards

EVP, Creative Director
FAME

Kathy Filosa

VP, Direct Marketing
Cablevision Systems Corp.

Lynette Fine

SVP, Client Services
Allscope Media

Paul Fitzgerald

Vice President
Robertson Wood Advertising

William Fowkes

VP Trade Marketing
Showtime Networks, Inc.

Ron Garfield

SVP Affiliate Sales
Sony Movie Channel

Wendy Gendel

Director, Affiliate Marketing
Fox News Channel

Jennifer Giddens

Director, Affiliate Marketing, TBS/TNT
Turner Broadcasting

Robert Goodman

Senior Director, Wireline Internet
Product Management
Rogers Cable

Kathy Govier-Hirsch

Manager, Event Marketing
Turner Broadcasting

Steve Grenzow

Director, Marketing Operations
Tribune Media Services, Inc.

Alexis Hambrick

Director, Entertainment Networks &
Sports Marketing
Turner Broadcasting

Dustin Hayes

Senior Director, Marketing
Communications
Comcast

Patricia Kehoe

President
PK Network Communications

Michele Koch

Director Affiliate Marketing
Hallmark Channels

Donna Landau

VP Business Development/Client
Services
Haley Miranda Group

Ingrid Laub

Partner, Executive Account Director
MK Creative Media Marketing

Patricia Lumpkin
SVP, Affiliate Marketing
Scripps Networks

Mark Materowski
VP, Interstitial Planning & Promotion
Showtime Networks, Inc.

Susanne McAvoy
Executive Vice President, Marketing
Hallmark Channels

Stephen McCarthy
CEO
Brave Dog

David O'Brien
Creative Executive
Upside Pictures

Beth Parks
Director Affiliate Marketing
Scripps Networks

Nancy Perales
VP, Originals and Affiliate Marketing
Starz Entertainment

Rande Price
SVP, Research & Marketing
TV Guide Networks

Dana Reyngoudt
Marketing Director, TV Networks
Distribution
NBC Universal

Megan Rock
VP, Partnership Marketing & Ops
The Weather Channel

Leonardo Romano
Senior Director, Marketing, Corporate
Field Marketing
Charter Communications

Gary Rosenson
SVP & General Manager
Playboy Entertainment Group, Inc.

Laura Rouse
Director, Marketing Strategy
Turner Network Sales

Sandy Rubinstein
Chief Marketing Officer
DX Agency

Casey Schick
Director, Affiliate Marketing
Fox Cable Networks

Nick Schittone
VP, Business Development
HotHouse, Inc.

Ingrid Simunic
Senior Director, Product Marketing
Time Warner Cable

Lauren Spielberg
Project Manager
Schoen Marketing

Melissa Wasserman
VP, Ad Sales Marketing
AMC Networks

Kristin Wilmes
Senior Director, Affiliate Marketing
Starz Entertainment

John Zamoiski
Chairman & CEO
bottlerocket marketing group

Ninoska Zucconi
Director, Distribution Marketing
Univision Communications, Inc