

For Immediate Release

***Solutions for Small Business* Webcast Series to feature
NFIB Chief Economist William Dunkelberg on November 17**

Webcast to Focus on Accessing Capital Markets

Alexandria, VA – October 28, 2009 – The second Webcast in the *Solutions for Small Business* series will feature Dr. William Dunkelberg, Chief Economist of the National Federation of Independent Businesses (500,000 member firms), and Professor of Economics, and former Dean, School of Business and Management, at Temple University. Dr. Dunkelberg will discuss accessing capital in a cash-constrained environment with Bloomberg Television anchor Monica Bertran. Scheduled for November 17 at 12 noon ET, this free, interactive session is designed to help small business executives with ways to obtain cash and funding, especially in a down economy.

Dr. Dunkelberg is a nationally known authority on small business, entrepreneurship, consumer behavior and consumer credit, and government policy. He was reported by the *New York Times* to be one of four final candidates for Vice Chairman of the Board of Governors of the Federal Reserve System in 1981, served as an advisor to the Secretary of Commerce, and was appointed to the Consumer Advisory Council of the Federal Reserve System in 1989. Dr. Dunkelberg has presented expert testimony before the U.S. House and Senate on a variety of topics and is a frequent guest on national business and news programs. He is an active entrepreneur, co-founding Nova Concepts (closures), Made4Me.com (dba Intellifit.com), Active-e technologies, Liberty Bell Bank (Chairman), and Wireless Energy Systems. He has also served on a number of boards engaged in turnaround activities and private equity deals.

Dr. Dunkelberg has B.A., M.A. and Ph.D. degrees in Economics from the University of Michigan, served on the faculties of the Graduate School of Business, Stanford University, the Krannert Graduate School of Management, Purdue University, and as a Study Director at the Survey Research Center, University of Michigan.

The *Solutions for Small Business* initiative, developed by a collaboration of twelve of the nation's top cable companies, Bloomberg Television® and Cisco, includes a comprehensive slate of free educational resources, such as Webcasts, podcasts and white papers for small business executives. The initiative is in response to a growing demand for knowledge about flexible solutions that will help drive revenue for small businesses.

Among the free resources offered under the program are interactive Webcasts, which offer participants direct access to leading experts who provide advice on topics critical to helping small businesses thrive, such as maximizing marketing dollars and accessing capital markets.

Those interested in participating can register at www.solutionsforsmallbusiness.com.

Following their initial air date, the Webcasts will also be archived for viewing on that site. Additional resources for small businesses, including white papers that delve more deeply into these and other Webcast topics and podcasts with other small business thought leaders, will be routinely added to the Solutions web site.

About Solutions for Small Business

Solutions for Small Business is an initiative of CTAM, the Cable & Telecommunications Association for Marketing, which is dedicated to helping the cable business grow. Cable companies supporting the Solutions for Small Business initiative include Armstrong; Atlantic Broadband; Bresnan; Bright House; Cable One; Comcast; Cox; Insight, Mediacom, Optimum Business; Suddenlink and Time Warner Cable. Small business owners can learn about the initiative at www.solutionsforsmallbusiness.com.

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Note: Interview opportunities with cable industry executives are available.