Take advantage of substantial savings on the Television, Online, Mobile: A Deep Dive Into the Three Screen Experience and The CTAM Tracking Study: Tracking The Evolving Use of Television and Its Content with a two-year package including both studies!

Television, Online, Mobile: A Deep Dive Into The Three Screen Experience & Tracking the Evolving Use of Television and Its Content, Wave 5

Instructions: Please complete the indicated fields below with the appropriate information. Then, save the file and email to Linda LaVigne at linda@ctam.com or fax to her attention at 703-684-1167.

Study:	**Format**	***Television, Online, Mobile: A Deep Dive Into the Three Screen Experience***	***Tracking the Evolving Use of Television and Its Content, Wave 5***	**Number**	**Sub-total**
Three Screen Experience Study only	CD-Rom	$24,000 (USD)			$
Tracking Study Wave V only	CD-Rom		$18,500 (USD)		$
Both studies, returning subscribers	CD-Rom	$19,500 (USD)	$14,500 (USD)		$
Both studies, new subscribers	CD-Rom	$21,500 (USD)	$16,500 (USD)		$
Additional copies of study	CD-Rom	$500 (USD)	$500 (USD)		$
TOTAL					$

The listed price includes shipping and handling. *CTAM Internal: Cost center 4400-1551* CTAM Tax ID# 74-1862896

COMMITMENT:

This letter is a statement of commitment to purchase *Television, Online, Mobile: A Deep Dive Into the Three Screen Experience* and/or the CTAM Tracking Study: *Tracking the Evolving Use of Television and Its Content Study: Wave 5.* My company will receive the following information for internal usage: Actionable management-oriented summaries and full written report. My company will use this information in accordance with the *Permissible Uses* paragraph below.

_____

Name (Print) ***Signature*** ***Date***

BILLING INFORMATION: (Send report to the attention of _____ if different from billing contact)

Name _____
Title _____

Company _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____

Please save and email or fax back to:

CTAM
Linda LaVigne
linda@ctam.com
Phone: 703.837.6543
Fax: 703.684.1167

METHOD OF PAYMENT: **(check one)**

❑ American Express ❑ Visa ❑ Master Card ❑ Discover ❑ Diner's Club

❑ Check Enclosed ❑ Send me an invoice (*You will be invoiced upon receipt of order form)*

_____

Card number/Check number Exp. Date Cardholder Printed Name & Signature

PERMISSIBLE USES

This letter is a contract of agreement to abide by the permissible uses of ***Television, Online, Mobile: A Deep Dive Into the Three Screen Experience*** and/or **CTAM's *Tracking the Evolving Use of Television and Its Content* Study.** This confidential report is property of CTAM, for exclusive, confidential use of the client by whom it is purchased. The client is subject to liability for the unauthorized use, reproduction, republication or divulgence of the contents or any portion thereof. The client is permitted to share this report with members of their own organization. A client's own organization is defined as the individual business unit which functions independently. Interest in companies (either majority or minority interest) does not qualify as their "own organization." Companies which function independently may not share this study with other companies under their parent umbrella. Acceptance of this report constitutes acceptance and acknowledgment of the terms, conditions, and restrictions set forth herein. These obligations are not changed in any way by the publication of CTAM data (in any manner whatsoever) by CTAM or by others. CTAM's prior written approval is required before data from this study can be published or released in any form. Such approval may be withheld unless the quotation is in accordance with CTAM's policies. However, the research client may orally disclose limited portions of the research to nonclients in private meetings, but not for the purpose of subsequent public distribution or disclosure in any form by such client. No officer or employee of CTAM is authorized to give **oral** approval in any form of publication. The client may not use nor permit or allow the use of all, or any portion of, these data in any legal proceedings.