CTAM HOW CABLE GROWS

Watching On Demand and DVRs
The Impact on TV Viewing
CTAM Order Form
Available August 2008

Study:	Format	Cost	No. of Copies	Sub-total
2008 CTAM Co-op Study – Watching On Demand and DVRs: The Impact on TV Viewing	CD-Rom	$5,000		
Additional copies of study	CD-Rom	$500		
TOTAL				

The listed price includes shipping and handling. *CTAM Internal: Cost center 4400-1552*
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COMMITMENT:
This letter is a statement of commitment to **purchase** the *2008 CTAM Co-op Study, Watching On Demand and DVRs: The Impact on TV Viewing.* My company will receive the following information for internal usage: Actionable management-oriented summaries and full written report. My company will use this information in accordance with the *Permissible Uses* paragraph below.

_____
Name (Print) Signature Date

BILLING INFORMATION: (Send report to the attention of _____ if different from billing contact)

Name _____
Title _____
Company _____
Address _____
City _____ State ____ Zip _____
Phone _____ Fax _____
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Please mail or fax back to:

CTAM
Dana Fragnoli
201 N. Union St., Ste. 440
Alexandria, VA 22314
Phone: 703.837.6578
Fax: 703.684.1167

Please confirm that the fax was received by emailing dana@ctam.com.

METHOD OF PAYMENT: (check one)
❑ American Express ❑ Visa ❑ Master Card ❑ Discover ❑ Diner's Club
❑ Check Enclosed ❑ Send me an invoice (*You will be invoiced upon receipt of order form. Study deliverables will not be sent to you until full payment is received.)*

_____ _____ _____
Card number/Check number Exp. Date Cardholder Printed Name & Signature

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