



At-a-Glance Schedule

June/July Series

Growth through New Technology

Sponsor: Time Warner Cable

June 16	4 pm ET	Strategic Overview Webcast
June 30	4 pm ET	Executive Talk Time
July 14	4 pm ET	Tactical Webcast: <i>The Potential of 3DTV</i>
July 28	4 pm ET	Interest Group

August/Sept. Series

The Zeitgeist of Digital Media Marketing

Sponsor: Time Warner Cable

August 11	4 pm ET	Strategic Overview Webcast
August 25	4 pm ET	Executive Talk Time
Sept. 8	4 pm ET	Tactical Webcast: <i>Digital Media Innovation in Content Marketing</i>
Sept. 22	4 pm ET	Interest Group Call

October/November Series

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Sponsor: Comcast

Oct. 6	4 pm ET	Strategic Overview Webcast
Oct. 27	4 pm ET	Executive Talk Time
Nov. 10	4 pm ET	Tactical Webcast: <i>Refueling On Demand</i>

January - Hiatus

February/March 2011 Series

Evolution of Media Agency Relationships

Sponsor: TBD

Feb. 9	4 pm ET	Strategic Overview Webcast
Feb. 23	4 pm ET	Executive Talk Time
March 9	4 pm ET	Tactical Webcast: <i>Both Sides Now</i>
March 23	4 pm ET	Interest Group Call