



C. David Puckett

Vice President, Connectivity & Home Products
Xfinity Consumer Services

David Puckett serves as Vice President, Connectivity & Home Products, for the National Xfinity Sales, Marketing and Product organization at Comcast. In this role, David is responsible for driving the vision, roadmap and go to market for Comcast's consumer Connectivity Products including Xfinity Internet, Xfinity Mobile and Xfinity Home Security. He leads a team of product and business managers that focus on creating the long-term vision for consumer products and defining the innovation and development plan to bring new products and features to market. David specializes in launching new broadband-based products through a complete approach including consumer research, competitive planning, technology investment strategy and business planning.

In his nearly 17 years at Comcast, David has led numerous products, feature launches and portfolio extensions. He has driven innovation from various roles in the organization including Product Marketing, Customer Retention, Product Development, Product Management and Business Strategy. Before joining Comcast in 2005, David spent 8 years working for various private and public Internet Services companies, in both start-up and established stages, where he focused on consumer marketing strategy across direct and indirect sales channels, for both consumer and business-to-business services.

David reminds his four GenZ children that he is one of the rare people who started his career placing free Dialup Internet Service CDs on shelves in retail stores and is still working in an industry that's paved the way for advanced technologies like AI, AR/VR, Cloud Gaming, Videoconferencing, IoT and whatever the Metaverse ends up being. Of course, they are too busy trying to be creators on Tiktok or playing Fortnite to care.