



Innovation Showcase

Sean Ryan

Digital Strategist

i.e. network



Sean joined **i.e. network** after leading social and digital content strategy at Fortune 500 organizations like Target and JCPenney. He drove award-winning, innovative, and disruptive campaigns resulting in millions of dollars of earned media buzz and sales lifts.

He has forged strong partnerships with Facebook, Twitter, Pinterest and others to maximize their marketing impact.

Sean's ability to bring a narrative to his marketing campaigns stems from his background in TV news as a reporter. He won multiple awards for his storytelling and drove change by using the people, pictures and sounds in a way that resonated with the viewer.

Sean is a graduate of Gonzaga University, majoring in Broadcast Journalism and a minor in Philosophy.