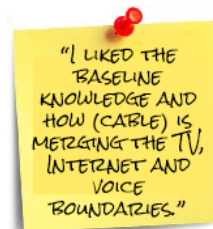
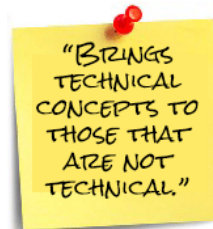




CTAM ADVANCE

Acronym Cheat Sheet: What Does *That* Mean?

ARPU: average revenue per unit
AVOD: advertising-based video on demand
CapX: capital expenditures
CATV: community antenna television
CDN: content delivery network
CE: consumer electronics
DOCSIS: data over cable service interface specification
DVR: digital video recorder
FAST: free ad-supported television
FDX: full duplex DOCSIS
FTTH: fiber to the home
FTTP: fiber to the premise
Gbps/Mbps: Gigabits/Megabits per second
HDTV: high-definition television
HFC: hybrid fiber coax
HSI or HSD: high-speed Internet/data
IoT: Internet of things
ISP: Internet service provider
M&A: mergers and acquisitions
MSO: multiple system operator
MVNO: mobile virtual network operator
MVPD: multichannel video programming distributor
OpX: operating expenditures
OTT: over the top
PPV: pay-per-view
QAM: quadrature amplitude modulation
RGU: revenue generating unit
SVOD: subscription video-on-demand
TVE: TV Everywhere
vMVPD: virtual multichannel video programming distributor
VOD: video-on-demand
VR/AR: virtual/augmented reality
OMG: so many acronyms!



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