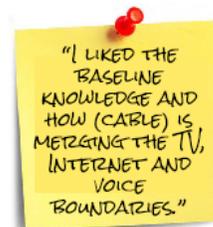




CTAM ADVANCE

Acronym Cheat Sheet: What Does *That* Mean?

- ARPU:** average revenue per unit
- AVOD:** advertising-based video on demand
- CapX:** capital expenditures
- CATV:** community antenna television
- CDN:** content delivery network
- CE:** consumer electronics
- DOCSIS:** data over cable service interface specification
- DVR:** digital video recorder
- FAST:** free ad-supported television
- FDX:** full duplex DOCSIS
- FTTH:** fiber to the home
- FTTP:** fiber to the premise
- Gbps/Mbps:** Gigabits/Megabits per second
- HDTV:** high-definition television
- HFC:** hybrid fiber coax
- HSI or HSD:** high-speed Internet/data
- IoT:** Internet of things
- ISP:** Internet service provider
- M&A:** mergers and acquisitions
- MSO:** multiple system operator
- MVNO:** mobile virtual network operator
- MVPD:** multichannel video programming distributor
- OpX:** operating expenditures
- OTT:** over the top
- PPV:** pay-per-view
- QAM:** quadrature amplitude modulation
- RGU:** revenue generating unit
- SVOD:** subscription video-on-demand
- TVE:** TV Everywhere
- vMVPD:** virtual multichannel video programming distributor
- VOD:** video-on-demand
- VR/AR:** virtual/augmented reality
- OMG:** so many acronyms!



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