CTAM**ADVANCE**

Acronym Cheat Sheet 2.0: What Does *That* Mean?

4K UHD: 4 times resolution ultra high definition

5G mobile: fifth generation mobile

AI: artificial intelligence

API: application program interface

BDA: big data analytics

CCAP: converged cable access platform

CDN: content delivery network

DAA: distributed access architecture

DAI: dynamic ad insertion

DOCSIS 3.1: data over cable service interface specification, version 3.1

EST: electronic sell through

FDX: full duplex DOCSIS

FTTH / FTTP: fiber to the home / premise

HDR: high dynamic range

HFC: hybrid fiber coax

IoT: Internet of things

ML: machine learning

MPEG: Moving Picture Experts Group

MVNO: mobile virtual network operator

MVPD: multichannel video programming distributor

NFV: network functions virtualization

NLP: natural language processing

PNM: proactive network maintenance

QAM: quadrature amplitude modulation

R-PHY: remote PHY (physical layer)

SD-WAN: software-defined wide area network

SDN: software defined networking

TAD: total audience delivery

vCPE: virtual customer premises equipment

vMVPD: virtual multichannel video programming distributor

VNF: virtual network function

VR / AR: virtual / augmented reality

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