



# CTAM ADVANCE

## Acronym Cheat Sheet 201: What Does *That* Mean?

- 4K UHD:** 4 times resolution ultra high definition
- 5G mobile:** fifth generation mobile
- AI:** artificial intelligence
- API:** application program interface
- BDA:** big data analytics
- CCAP:** converged cable access platform
- CDN:** content delivery network
- DAA:** distributed access architecture
- DAI:** dynamic ad insertion
- DOCSIS 3.1:** data over cable service interface specification, version 3.1
- EST:** electronic sell through
- FDX:** full duplex DOCSIS
- FTTH / FTTP:** fiber to the home / premise
- HDR:** high dynamic range
- HFC:** hybrid fiber coax
- IoT:** Internet of things
- ML:** machine learning
- MPEG:** Moving Picture Experts Group
- MVNO:** mobile virtual network operator
- MVPD:** multichannel video programming distributor
- NFV:** network functions virtualization
- NLP:** natural language processing
- PNM:** proactive network maintenance
- QAM:** quadrature amplitude modulation
- R-PHY:** remote PHY (physical layer)
- SD-WAN:** software-defined wide area network
- SDN:** software defined networking
- TAD:** total audience delivery
- vCPE:** virtual customer premises equipment
- vMVPD:** virtual multichannel video programming distributor
- VNF:** virtual network function
- VR / AR:** virtual / augmented reality

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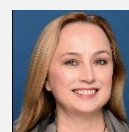
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