



Cable Executive Management Program – Virtual

Frequently Asked Questions

What can I expect from the virtual program?

The COVID-19 pandemic has not only profoundly affected many aspects of how global organizations operate; it has also disrupted leadership development programs at precisely the time when strong leadership is needed most. Through both real-time and asynchronous work, the CTAM CEM program provides an all-in experience that allows you to be fully immersed in the learning experience, connect with the world-class professors and fellow executives in deep personal conversations, and learn from the best in the field.

What's different about this year's program besides being virtual?

While you can continue to expect the same world class Faculty and content as you would on campus, the program will leverage Harvard Business School's unique capabilities in virtual learning to maximize engagement and impact.

Through a combination of Zoom and [Harvard Business School's Live Online Classroom](#), you can connect from the comfort of your office or home and engage with faculty members and peers just like you would in a Harvard Business School classroom.

In addition, the virtual environment will allow participants to engage with program guests – industry experts, case protagonists, etc. – more readily than is often possible on campus.

And, finally, these virtual platforms allow for new and innovative ways to connect, collaborate, and build lifelong connections with your fellow participants.

What is the class schedule?

The CEM program will run over the course of five consecutive weeks in May and June. Each week consists of four Faculty-led sessions as well as small group work and networking opportunities. Below is an illustrative schedule for one program week:

Tuesday	Thursday
<i>Small Group Case Preparation (45 minutes)</i>	<i>Small Group Case Preparation (45 minutes)</i>
<i>Class #1 (75-90 minutes)</i>	<i>Class #3 (75-90 minutes)</i>
<i>Class #2 (75-90 minutes)</i>	<i>Class #4 (75-90 minutes)</i>
<i>Networking Event/Panel Discussion/Guest Speaker/etc. (45 minutes)</i>	<i>Facilitated Application Exercise (45 minutes)</i>

At this time, all program activities are expected to run between 1pm and 7pm Eastern Time.

How much time should I plan to commit each week?

A few weeks prior to the start of the program, the assigned cases and readings will be released. Each of these readings should be prepared individually prior to the day that they are taught. The exact number of readings is TBD, but past iterations of the residential CEM program have averaged 17-18 cases. On average, participants should expect to spend approximately 45 minutes individually preparing each case.

Each week of the program will consist of up to 6 hours of class time, and up to 3 hours of additional required activities (small group case preparation, guest speakers, application exercises, etc.).

What is the expectation for attendees?

As with all HBS programs, this one is designed based on the underlying premise that success depends upon all participants coming to the sessions fully prepared to engage and contribute. This means that, to prepare, you need not only to read each case and other course materials, but also to use the study questions provided to think carefully about the themes in these readings and the implications for your business. It is very important that before you enter the virtual classroom, you undertake at least a close reading of the materials available on the HBS website (made available a few weeks prior to the program). You will have time each day before class to refresh and deepen your understanding of these materials in small discussion groups, but you owe it to yourself and the other members of your group to come to those discussions prepared.

Unless indicated as optional, participation in all program activities is expected and participants can expect to receive a certificate upon completion of the program.

Will there be any networking opportunities?

Participants can expect to build connections with one another not only in the class sessions, but also in their assigned discussion groups, through facilitated application exercises, and in additional networking events and virtual coffee breaks.

What should my manager expect from me during this program?

Participants should have an understanding with their management that they will be free from company duties during the program sessions and events, and that they will, therefore, devote their full attention to the program. Full engagement for the entirety of the program ensures that you get the most out of your peers' contributions and that they benefit from your insights. Accordingly, attendance at all classes, discussion groups, and program events, unless otherwise noted as optional, is required. Please note that any absences may impact your eligibility for a certificate at the conclusion of the program.