

# CABLE MEANS BUSINESS



## Businesses are turning to cable companies to provide more than just great connectivity.

The technologies an organization chooses are only as good as the network supporting them. Cable networks have the speed and reliability to achieve more, allowing companies to keep up with today's growing technology changes, while transforming tomorrow's businesses.

And now, partners are taking advantage of the other innovative products and solutions Cable has to offer, including:



SDN and SD-WAN solutions



Gig-speed Networks



Mobility



Unified Communications



Cyber Security

*\*Check with each cable provider for a full list of available products and services*

## Meeting connectivity needs both in the office, and at home.

Businesses are changing, and much of the workforce has started working from home, requiring the technology and bandwidth to compete with other household needs such as connected TVs, distance learning efforts, and any other connected devices.

For the at home worker, cable companies can provide a separate business-grade Internet connection for the in-home connectivity they need to remain successful, including:



Reliable and dedicated Internet access



Mobility options to stay connected



Cyber security solutions

*\* Offerings may vary from each cable company*

COMCAST BUSINESS

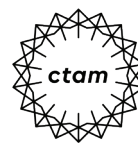
COX BUSINESS

Spectrum PARTNER PROGRAM

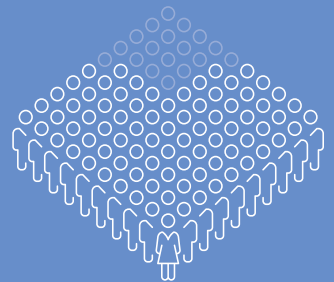
altice business

MEDIACOM BUSINESS

Shaw Business



## GROWING REMOTE TECHNOLOGY NEEDS BEST SERVED BY CABLE SOLUTIONS



## 82% OF U.S. OFFICE WORKERS

SAY THEY WANT TO CONTINUE TO WORK FROM HOME, AT LEAST WEEKLY, WHEN THE PANDEMIC IS OVER (APPROXIMATELY 75 MILLION U.S. EMPLOYEES).

— Global Workplace Analytics' Global Work-from-Home Experience Survey

“ OUR BEST ESTIMATE IS THAT **25-30%** OF THE WORKFORCE WILL BE WORKING-FROM-HOME MULTIPLE DAYS A WEEK BY THE END OF 2021. ”

— Kate Lister, President of Global Workplace Analytics