



Example 1

TV Series on Current Gen STB

1

BIG LITTLE LIES

(Example program)

2

Television Network

Schedule, Program Metadata and Artwork



gracenote

+ TIVO



Programs

Content IDs



Schedules

BIG LITTLE LIES



Sunday 9 PM
S2 - Episode7

Content ID

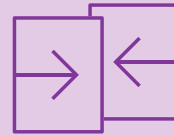
Title	Key Art
Description	Season/Episodes
Keywords	Episodic Images

3

5

VOD Packages Content IDs

Title Content IDs



Title Matching



Content Catalog



TV Schedules

xfinity

CONTOUR

Spectrum



altice



RCN

4

HBO

Big Little Lies

Series Recording Scheduled

Reese Witherspoon Nicole Kidman Shailene Woodley
(2017 -) The stories of three mothers of first-graders whose seemingly perfect lives begin to unravel to the point of murder.

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