Example 1

TV Series on Current Gen STB

BIG LITTLE LIES

(Example program)

Television Network
Schedule, Program Metadata and Artwork

VOD Packages
Content IDs

HBO

Title
Content ID

Description
Keywords

Key Art
Season/Episodes

Episodic Images

Schedules

Title Matching
Content IDs

STB

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BIG LITTLE LIES

Title

Content ID

STB

Big Little Lies

Reese Witherspoon, Nicole Kidman, Shailene Woodley

(2017 – ) The stories of three mothers of first graders whose seemingly perfect lives begin to unravel to the point of murder.

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