Example 2
Syndicated Series + EST on Current Gen STB

modern family
(Example program)

1. Syndicated Network
   - USA network
   - Schedule Metadata

2. Television Network
   - Schedule, Program Metadata and Artwork
   - ABC

3. Production Company
   - VOD Packages
   - Content IDs
   - 20th Century Fox
   - EST Catalog

4. Programs
   - Title
   - Description
   - Keywords
   - Key Art
   - Season/Episodes
   - Episodic Images

5. Title Matching
   - Content IDs
   - Schedule Metadata
   - VOD Packages
   - Content IDs
   - EST Catalog
   - Modern Family
   - Season 11
     - S11 Episode 10
       - Wed 9pm
       - On Demand
       - Buy
     - S11 Episode 9
       - Wed 9pm
       - On Demand
       - Buy
   - Season 2
     - S2 Episode 1
       - Fri 7pm
       - On Demand
       - Buy
     - S2 Episode 2
       - Fri 7pm
       - On Demand
       - Buy
     - S2 Episode 3
       - Fri 7pm
       - On Demand
       - Buy

6. Schedules
   - Wed 9pm
     - S11 – Episode 10
   - Fri 7pm
     - S2 – Episode 1

7. Voice Remote
   - Grid Guide
   - Search
   - Browse

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