



At the end of 3Q 2021, Netflix had 213.6 Million Streaming Subs Worldwide – Compared to 118.1 Million for Disney+

Worldwide Streaming Subscribers at the end of 3Q 2021

	Netflix	Disney+	Pluto TV	ViacomCBS*	Discovery+
Subscribers (million)	213.6	118.1	54.4	46.7	20.0
Net adds in 3Q 2021	4.4	2.1	2.1	4.3	3.0
Net adds in 3Q 2020	2.2	16.2	2.8	2.2	na

At the end of 3Q 2021, worldwide:

- Netflix had 213.6 million streaming subscribers – an increase of 9.9 million in the first three quarters of 2021, compared to 28.1 million in the first three quarters of 2020, and 19.1 million in the first three quarters of 2019
- Disney+ had 118.1 million subscribers – an increase of 23.2 million in the first three quarters of 2021, compared to 47.2 million in the first three quarters of 2020
- Pluto TV had 54.4 million active monthly users for the free ad-supported streaming TV (FAST) service – an increase of 18.6 million over the past year, compared to 17.1 million over the prior year
- ViacomCBS had 46.7 million subscribers – an increase of 18.8 million over the past year, compared to 9.2 million over the prior year
- Discovery+ had 20 million subscribers – an increase of 3 million in 3Q 2021

* ViacomCBS streaming services include Paramount+, Showtime OTT, and other ViacomCBS branded streaming products