



## **Quentin Schaffer**

Executive Vice President, Corporate Communications

Quentin Schaffer served as executive vice president, Corporate Communications, for Home Box Office, responsible for overseeing all of the company's communications strategies with the media, including corporate image campaigns, crises management, program publicity and domestic and international PR efforts. Named to this position in January 2008, Schaffer runs the Media Relations, Corporate Affairs, Talent Relations, Special Events and Corporate Social Responsibility areas and serves as key liaison with Time Warner corporate on messaging to its top constituencies. He recently concluded his 39-year career at the company.

One of the main architects of HBO's press operations, Schaffer directs all consumer press outreach – print, electronic and digital – and has oversight for the company's successful Emmy® and Golden Globe® Award campaigns, its Hollywood and trade advertising, special screening events and policy positioning in regards to programming issues.

Throughout his tenure at the company, Schaffer has overseen PR campaigns for HBO's award-winning original programming including, among many others, the series *Westworld*, *Game of Thrones*, *The Sopranos*, *Sex and the City*, *The Wire*, *Entourage*, *Girls*, *Veep*, *Last Week Tonight with John Oliver* and *Real Time with Bill Maher*; the miniseries *Band of Brothers* and *Angels in America*; limited series *Big Little Lies*; original movies such as *Too Big To Fail* and *Game Change*; as well as numerous documentaries, comedy and music specials, late night fare and sports programs.

Schaffer joined HBO as a senior publicist and soon after saw promotions to manager, director and then vice president of media relations. He was promoted to senior vice president, Corporate Communications in July 1999.

Before joining HBO, Schaffer worked at WABC-TV and Solters & Roskin, Inc., the entertainment public relations firm.

He is a member of the Public Relations Society of America, the Academy of Television Arts and Sciences and the British Academy of Film and Television Arts as well as a board member

of The Roosevelt Institute, the USC Annenberg Alumni Advisory Board and the Diane Burke Foundation as well as previously serving on the Time Warner Foundation. In 2017 Schaffer was named as an Innovation Laureate by The Cable Center with the goal of mentoring and teaching the next generation of cable industry leaders and was inducted by PR News in the PR Hall of Fame. And in 2018, Schaffer received a Tommy Award from the USC Alumni Club of New York in recognition of his contributions to the cultural, philanthropic, and business communities.

Schaffer has a BA degree in journalism from the University of Southern California in Los Angeles and lives in Connecticut with his wife and children.