

KIRK IWANOWSKI Global Chief Marketing Officer

Kirk Iwanowski is the Global CMO of AnyClip. He joined the company in 2021, and immediately spearheaded its global rebrand as *The Visual Intelligence Company*TM – concurrent with AnyClip’s expansion as a SaaS company leveraging its proprietary AI technology to power advanced video solutions for business.

Most recently, Kirk served as CMO and EVP of EPIX, (now owned by Amazon and formerly a JV of MGM, Paramount and Lionsgate). At EPIX he helped transition the network from a singular movie channel to a full premium entertainment service while introducing the network to a mass TV and streaming audience following MGM’s \$1B+ acquisition of the network in 2017.

Prior to EPIX, Iwanowski served as the SVP, Marketing of Apparition Pictures and FilmDistrict. Earlier, he was EVP, Marketing at Sundance Channel for a decade, a JV of Robert Redford, NBC Universal and CBS where he, as part of the Executive Team, helped lead the sale of the network to Cablevision/AMC Networks in 2008.